



MBB Dailies

New Arrival

April 29th, 2008

A gloss affectionately named.



It's always fun to hear about a new product line debuting and its inspiration. So when I received this darling package that looked like a mini-gloss suitcase I was eager to find out who is Velana K and what makes her gloss so splendid. First, each gloss is beautifully nestled into a white

package that looks like a present- it actually acts as a carrying case too!



Within the color line, one shade is better than the next, my two favorites (see images) are Vanessa, the perfect natural and Kim, a burst of summer pink. The formula is what really intrigued me. It wasn't

gloppy, sticky, just smooth and lip appealing. In fact the gloss felt more like a colored balm due to its good-for-you ingredients. I later learned, the formula is packed with vitamins A and C and contains a golden seaweed mixture (I love anything that contains seaweed due to its high mineral and vitamin level). These moisturizers with the inclusion of shea butter makes it virtually impossible for my lips to feel dehydrated. Fun is in the name for Valena K and each shade is inspired and named after someone special in her life- I feel as though I already know her network of friends and their personality due to the wonderful shade line-up. Courtney must stop every man in her path, while Julie is your reliable yet shy friend and Jennifer is bubbly in pink with a bit of sassiness.

Hats off to a perfect lip medley that has become my precious lip treat!