

Thepurplegirlsblog's Blog

[A Glorious Gloss](#)

April 8, 2010 by thepurplegirlsblog



I don't know what I was searching for on the web when I discovered [Velana K](#)'s glosses – but I am so glad that I found them.

I love lip balm and lip gloss and have at least 3 of each in my bag at all times. The best glosses are smooth, not sticky or tacky and have amazing staying power, and I have to say – Velana K glosses are pretty much perfect in my book.

Velana K glosses leave my lips feeling soft and smooth because they have Vitamins A & C, Marine-based collagen promoting spheres, shea butter, antioxidants and ultra lip conditioners. They seem more like a hybrid lip balm/gloss. And each of the 10 Velana K gloss shades was named after close friends or family members – which is a sweet way to honor the people you love.

I ordered a three-pack (which gets you more gloss for your buck) and got Julie, a sheer pink, Beatrice, a glowing gold, and Kim, a beautiful bright pink. I loved them so much, that I ordered three more (yes that is how much I LOVED them). My second haul included Ellen, a gorgeous peachy-orange, Holly, the perfect nude, and Vanessa, the perfect pink.

I have received many compliments when I have Velana K glosses on and my cousin (who had seen me the day before) asked me if I had something done to my lips because they looked so full and pouty.

I have quickly become a Velana K worshipper and I have been spreading the news of her wonderful glosses to everyone I know. And since I got my Velana K glosses (which come in an adorable little gloss suitcase) all 3 of the glosses I carry in my bag have been hers. I just hope she comes out with more shades and other products.

Glosses are \$20 for each gloss or \$45 for a 3-pack. To order your own Velana K gloss, click [here](#). Trust me, you won't be sorry.

Tags: [lip balm](#), [Velana K](#), [lip gloss](#)
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[State of Mind](#)

March 12, 2010 by thepurplegirlsblog



When I was a kid, all I ever wanted was something with my name on it. A pen, stickers, a mini license plate...something. You see, my name is not what you would call common and while all of my friends named Jamie, Jennifer and Julia could find all these things that little girls love, I was at a loss. I got a jewelry box with my name painted on it for my birthday once, but I realized that I had to find other ways to personalize. I have tons of jewelry and accessories with my first initial, my astrological sign, and my birthstone. My friend just got me a purple bookmark with my first initial that I just adore.

Maya Brenner has gone a step further and created a different and fun way to personalize jewelry. You can rock your state around your neck. I thought that this idea was so great, that I picked one up for myself. people would look at my neck and say "Are you wearing a necklace of (insert state name here)? It was such a hit and many women asked where I got such a unique piece. While Maya Brenner's site used to carry only a couple of states, they now proudly offer all 50. Eva Longoria, Rachel Bilson, Jessica Simpson and Marisa Miller have all been spotted rocking their home states. Prices start at \$120 for sterling silver and go up to \$300 for 14k gold with a diamond. Show your hometown pride and pick one up [here](#).

Tags: [Maya Brenner](#), [Necklace](#), [personalized](#), [state](#)
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[The Aviator](#)

February 25, 2010 by thepurplegirlsblog



Growing up, my dad had the coolest pair of Ray Ban aviator sunglasses. I would always steal them and put them on because I loved them so much and wanted to look cool like my daddy.

Years later, I found a pair of his now vintage Ray Ban's and tried them on. Other than the fact that my face was now actually large enough to wear them, they looked terrible on me. I was saddened, they look so good on him, why not on me?

Since then, I have discovered that most aviators look like total crap on me. The pairs with the pointed bottoms – no good and the big round pairs make me look like a bug. I pretty much gave up on the search when I finally found them – The [Ray Ban Cockpit 3362](#). Not too pointy, not too round, I finally found a pair of cool aviators to be just like my dad.

Tags: [3362](#), [aviators](#), [Cockpit](#), [Cockpit 3362](#), [Ray Ban](#), [Ray Ban Cockpit 3362](#), [sunglasses](#)
Posted in [accessories](#), [fashion](#), [sunglasses](#) | [Leave a Comment »](#)

[The Best Things in Life Are Free](#)

February 24, 2010 by thepurplegirlsblog

The best vintage finds are the ones you can find in your own home. Even better, they are free. I have pillaged through the closets and boxes and have come away with some great stuff – jewelry, sunglasses and other accessories that you'd never find in a store today. It is also the stuff that I get compliments on above anything else.

One of my greatest finds was a LV clutch that I discovered in the closet. It was practically new, and according to my mom, had been used once or twice. LV doesn't even manufacture that style anymore, so when I use it I don't have the same bag as everyone else. Not only is it a great accessory, but the fact that it was my mom's makes it special. I even keep the theater tickets I found in the pocket (from the 1980's) as a cool memento.

Tags: [clutch](#), [handbag](#), [Louis Vuitton](#), [LV](#), [vintage](#)
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[A Scarf to Dye For](#)

February 23, 2010 by thepurplegirlsblog



Scarves happen to be one of my favorite ways to accessorize. I wear them every day. My collection consists of scarves for every season, in every color you can think of. They are perfect way to dress up an outfit and keep warm at the same time. I always pack a ton of scarves when I travel because when packing light, accessories are an amazing way to change up basic outfits.

I have had my eye on this beautiful tie dye scarf from TDM Design for awhile now. (FYI – I also love all things tie dye... it reminds me both of my summers at sleep away camp and my love for the hippie counter culture of the 60's) It went on sale on Shopbop and I caved and picked one up. I have to say, it is even better than I thought it would be. The color is absolutely gorgeous (are you surprised that the color I chose was **purple**?), the length is perfect (I have a HUGE problem with scarves that are too short) and it is made from 100% bamboo so it will be a perfect spring scarf. I can't wait to show it off. [Shopbop](#) has a couple of colors on sale right now, but to find the complete selection of colors visit [TDM Design](#).

Tags: [Bambi Bianca scarf](#), [Nepali by TDM Design](#), [purple](#), [scarf](#), [scarves](#), [shopbop.com](#), [TDM Design](#)
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[Leader of the Pack](#)

February 17, 2010 by thepurplegirlsblog



I have been searching high and low for a pair of motorcycle boots all season. Enter Coach's Kenna boot. My BFF and I discovered them while strolling through Macy's one afternoon and I thought my quest had come to a joyful end. They had one pair left in the store and although I knew they would be too small, I ask to try them anyway. You see my calves are a tad on the larger size, so those oh-

so-cute, knee high boots do not fit nor would look good on me. The shoes were too small as expected, but they surprisingly fit my calves comfortably.

So I continued onward with my search. Department stores everywhere were sold out, but in a flash of genius my friend said, "Why don't you look on Ebay?" I found a pair in my size, and got them for almost half price! Who doesn't love a bargain! They appeared on my doorstep today and I am in love with them. They are just what I was looking for. You can find a pair of your own on Ebay!!! Happy Searching!!

Tags: [boots](#), [Coach](#), [ebay](#), [Kenna boot](#), [motorcycle boots](#), [shoes](#)
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[A Blissful Moisturizer](#)

February 7, 2010 by thepurplegirlsblog



I have been on the hunt for a great moisturizer for as long as I can remember. My skin is really sensitive so I have to be careful what I use and products that work wonders for my friends, cause me to break out or get really dry.

Bliss is a brand that I have always gone back to and I love their Triple Oxygen Instant Energizing Mask. So when I spotted the new [Triple Oxygen & C Energizing Cream](#), I had to give it a try.

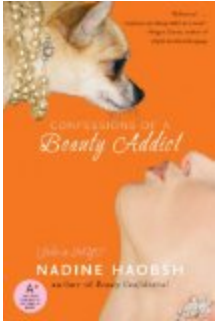
Bliss claims that "this lightweight gel-cream is formulated with a trio of oxygen ingredients and an advanced form of vitamin C to revive fatigued, sallow, stressed skin and give it that just-stepped-out-of-the-shower sheen. The unique pairing of Oxygen, which helps to support cell respiration and super-powered form of Vitamin C, which reinforces collagen synthesis, helps the skin rebound from external and internal stresses, improves skin hydration, and breathes new life into lackluster complexions."

I have used Bliss' Triple Oxygen & C Energizing Cream for two weeks now, and my skin is fresh and glowy and I think I have found my new moisturizer. The price is a little high at \$54, but I think that if it works it is worth it!

Tags: [Bliss](#), [bliss triple oxygen + c energizing cream](#), [bliss triple oxygen instant energizing mask](#), [Moisturizer](#), [skin](#), [triple oxygen](#), [vitamin c](#)
Posted in [beauty](#), [skin care](#) | [Leave a Comment »](#)

[Confessions of a Beauty Addict](#)

January 27, 2010 by thepurplegirlsblog



I love “chick-lit” and I’m not ashamed to admit it. My bookshelves are filled with many brightly colored novels and I count Sophie Kinsella and Megan McCafferty among my favorites. My latest read was [Confessions of a Beauty Addict](#) by Nadine Haobsh, a former beauty editor and author of the popular beauty blog “[Jolie Nadine](#).” As a former magazine editor, I always felt I belonged in the beauty department. I mean it is their jobs to test products that aren’t out yet for the masses? I don’t think that there is anything more glorious than that!! I won’t give anything away, so here is the summary on the back cover:

Bella Hunter may be down but she’s not out yet—and she’s ready to take on the world of beauty...one bad makeover at a time.

Pity the poor twenty-eight-year-old beauty expert and columnist for ultra-chic *Enchanté* magazine, knocked right out of her Jimmy Choos—and out of a job—when her off-the-cuff comment to a reporter is blown way out of proportion. Once *the* authority on style, Bella’s reduced to taking a position at *Womanly World*, a publishing dinosaur of no interest whatsoever to any woman under fifty. Suddenly she’s got to take orders from a dreary and dowdy beauty director—and is soon at war with her male publisher, who might actually be appealing if he wasn’t so totally frosty.

Bella’s supermodel boyfriend, a hometown wedding, and a Paris junket are fine distractions, to be sure. But how can she face her friends and ex-coworkers now that she’s stuck in an office where khaki—not Cavalli—is the way of life? And if beauty’s not what it’s all about...then what is?

I loved this book and could not put it down. Haobsh even included a list of her must have beauty products in the back. As a fellow beauty junkie, I squealed with excitement. There is nothing I love more than to peek into someone’s beauty arsenal!! I think I will go check out Haobsh’s other book [Beauty Confidential](#). This book is perfect read for a vacation or just if you need to escape into another world for a little while.

Tags: [beauty](#), [Beauty Confidential](#), [books](#), [Confessions of a Beauty Addict](#), [Jolie in NYC](#), [Jolie Nadine](#), [magazines](#), [Nadine Haobsh](#)

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[I <3 Fancy Love](#)

January 25, 2010 by thepurplegirlsblog



Just like everyone else in the country, I loved Jessica Simpson when she had her reality show *Newlyweds* with her then-husband Nick Lachey. I fell in love with her style, her loveable ditziness and her love of makeup. (Her Taste lip gloss in *Delicious* is still one of my favs)

However, I was not such a fan of the post-Lachey version on Ms. Simpson. I had enough of her and tried to boycott her never-ending line of products. I did fall off the wagon and bought two of her bags (on sale at TJ Maxx) from her original bag line. In my opinion the quality of her bag line went downhill after that initial collection.

Her other products are ok, and some of my friends just adore her shoes. I smelled her first perfume *Fancy*, but it was too sweet smelling for me—I don't want to walk around smelling like a Jolly Rancher.

I was wandering around the mall one day and picked up *Fancy Love* and took a whiff. Gorgeous. I spray some on my wrists and waited for it to settle and still loved it. I went back to the counter and bought it on the spot. The smell is not too heavy, not too light and it lasts all day. I have never has so many people telling me how good I smell and asking me what I am wearing. I sheepishly tell them what it is.

Fancy Love's notes include goji leaf, peach blossom, bergamot, blush champagne, lotus blossom, peony, plumeria, jasmine, rose, creamy amber, blonde woods, musk and patchouli.

I got lucky and got a really great gift set that had a rollerball (I loooove products that I can take on the go) I've been wearing *Fancy Love* everyday for a few months now (a huge deal for me) and my best friend gifted me a second bottle during the holidays. You can pick up your own bottle of *Fancy love* at [Macys](#) or [Ulta](#).

Tags: [beauty](#), [Jessica Simpson](#), [Fancy Love](#), [perfume](#), [fragrance](#), [Macys](#), [Ulta](#)
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[\(500\) Days of Summer](#)

January 20, 2010 by thepurplegirlsblog



Last night I finally got around to watching [\(500\) Days of Summer](#). It got a lot of hype this summer and I really wanted to check it out while it was in theaters, but never got the chance.

According to IMDB.com, the film, starring Joseph Gordon-Levitt and Zooey Deschanel is “an offbeat romantic comedy about a woman who doesn’t believe true love exists, and the young man who falls for her.”

The film was cute, quirky and nothing like those cookie cutter romantic comedies that come out every week. Don’t get me wrong, I love those “chick flicks” as much as the next girl, but (500) Days of Summer was like a breath of fresh air.

I highly recommend that you check it out if you haven’t already. And the [soundtrack](#) is all sorts of fantastic too!!!

Tags: [\(500\) Days of Summer](#), [Joseph Gordon-Levitt](#), [movies](#), [Soundtrack](#), [Zooey Deschanel](#)

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