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**ABOUT ME**

Hi, I'm Jessica. I'm a 20-something with expensive tastes and a serious shopping addiction (just ask my husband). I love photography, good books, music, baseball, the beach (but not the sun) and shopping. You can email me at [beautifymylife@gmail.com](mailto:beautifymylife@gmail.com).

My blog policies are available here.

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TUESDAY, APRIL 13, 2010

**Review: Velana K lip gloss**

I absolutely love discovering new beauty brands. Don't get me wrong, I have plenty of love for the MACs and Cliniques of the world, but hidden gems can be great too. I have found one of those gems in [Velana K lip gloss](#).



Velana's glosses are "packed with vitamins A and C and contain a golden seaweed mixture which moisturizes and protects against photo aging. The marine-based filling spheres are infused throughout the gloss, promoting collagen production. Shea butter also helps protect against dehydration and other climatic

influences." While the appearance and texture of a gloss are the first things I look at, it's great to find a product that's actually good for the lips too. Whereas some glosses leave my lips feeling dry once they wear away, the Velana K gloss leaves them feeling great.

More importantly, I love the look and feel of these glosses. Similar to the Jemma Kidd Make Up School gloss I reviewed last year, this product has a creamy texture that's not too thick, but stays in place nicely. The color I tried, Holly, is a great neutral pink color that I (and my mom, who I gifted this to after trying it out) love. The packaging is simple, but attractive, and comes in a little slide out box.

At \$20 a pop, this gloss isn't cheap. But they have the most ingenious offering -- you can put together a 3-pack of the shades of your choice (as pictured above), for \$45. Instead of getting a gift pack that is guaranteed to have at least one color you don't love, like other brands offer, you get to choose, and get the third gloss almost for free. Definitely the way to go, in my opinion.

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- BML Review: Velana K lip gloss <http://bit.ly/93XYXt>. You've probably never heard of Velana K, but these glosses are worth checking out. about an hour ago
- Beautiful My Life: Sale alert: Macy's "The Great Shoe Sale" is on! <http://bit.ly/bKsKXX> 3 days ago
- Do you ever buy something and then go back and forth and back again on whether or not to keep it or return it? Sales that tempt...

Happy shopping!



POSTED BY JESSICA AT 7:00 AM  
LABELS: BEAUTY, JEMMA KIDD, LIP PRODUCTS, MAKEUP, REVIEWS, VELANA K

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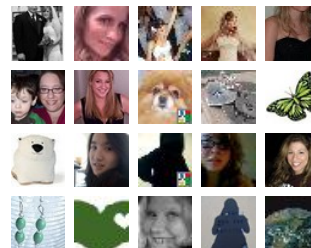
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